

Product datasheet for TR306418

OriGene Technologies, Inc.

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BCL7B Human shRNA Plasmid Kit (Locus ID 9275)

Product data:

Product Type: shRNA Plasmids

Product Name: BCL7B Human shRNA Plasmid Kit (Locus ID 9275)

Locus ID: 9275

Vector: pRS (TR20003)

E. coli Selection: Ampicillin

Mammalian Cell Puromycin

Selection:

Format: Retroviral plasmids

Components: BCL7B - Human, 4 unique 29mer shRNA constructs in retroviral untagged vector(Gene ID =

9275). 5µg purified plasmid DNA per construct

29-mer scrambled shRNA cassette in pRS Vector, TR30012, included for free.

RefSeq: NM 001197244, NM 001301061, NM 001707, NM 138707, NR 036682, NM 001707.1,

NM 001707.2, NM 001707.3, NM 001197244.1, NM 001301061.1, NM 138707.1, BC000956,

BC000956.2, BC001967, BC009548, NM 001707.4, NM 001301061.2, NM 001197244.2

UniProt ID: Q9BQE9

Summary: This gene encodes a member of the BCL7 family including BCL7A, BCL7B and BCL7C proteins.

This member is BCL7B, which contains a region that is highly similar to the N-terminal

segment of BCL7A or BCL7C proteins. The BCL7A protein is encoded by the gene known to be directly involved in a three-way gene translocation in a Burkitt lymphoma cell line. This gene is located at a chromosomal region commonly deleted in Williams syndrome. This gene is highly conserved from C. elegans to human. Multiple alternatively spliced transcript variants

have been found for this gene. [provided by RefSeq, Oct 2010]

shRNA Design: These shRNA constructs were designed against multiple splice variants at this gene locus. To

be certain that your variant of interest is targeted, please contact <u>techsupport@origene.com</u>. If you need a special design or shRNA sequence, please utilize our <u>custom shRNA service</u>.







Performance Guaranteed:

OriGene guarantees that the sequences in the shRNA expression cassettes are verified to correspond to the target gene with 100% identity. One of the four constructs at minimum are guaranteed to produce 70% or more gene expression knock-down provided a minimum transfection efficiency of 80% is achieved. Western Blot data is recommended over qPCR to evaluate the silencing effect of the shRNA constructs 72 hrs post transfection. To properly assess knockdown, the gene expression level from the included scramble control vector must be used in comparison with the target-specific shRNA transfected samples.

For non-conforming shRNA, requests for replacement product must be made within ninety (90) days from the date of delivery of the shRNA kit. To arrange for a free replacement with newly designed constructs, please contact Technical Services at techsupport@origene.com. Please provide your data indicating the transfection efficiency and measurement of gene expression knockdown compared to the scrambled shRNA control (Western Blot data preferred).