Product datasheet for TR305221

CREM Human shRNA Plasmid Kit (Locus ID 1390)

Product data:

Product Type:	shRNA Plasmids
Product Name:	CREM Human shRNA Plasmid Kit (Locus ID 1390)
Locus ID:	1390
Synonyms:	CREM-2; hCREM-2; ICER
Vector:	pRS (TR20003)
E. coli Selection:	Ampicillin
Mammalian Cell Selection:	Puromycin
Format:	Retroviral plasmids
Components:	CREM - Human, 4 unique 29mer shRNA constructs in retroviral untagged vector(Gene ID = 1390). 5µg purified plasmid DNA per construct 29-mer scrambled shRNA cassette in pRS Vector, TR30012, included for free.
RefSeq:	NM_001267562, NM_001267563, NM_001267564, NM_001267565, NM_001267566, NM_001267567, NM_001267568, NM_001267569, NM_001267570, NM_001881, NM_181571, NM_182717, NM_182718, NM_182719, NM_182720, NM_182721, NM_182722, NM_182723, NM_182724, NM_182725, NM_182726, NM_182769, NM_182770, NM_182771, NM_182772, NM_182850, NM_182853, NM_183011, NM_183012, NM_183013, NM_183060, NR_051971, NR_051972, NR_051973, NR_051974, NR_051975, NM_001352445, NM_001352446, NM_001352465, NM_001352466, NM_001352467, NM_182769.1, NM_182769.2, NM_182717.1, NM_183012.1, NM_181571.1, NM_181571.2, NM_182771.1, NM_182718.1, NM_182721.1, NM_182724.1, NM_001881.1, NM_001881.2, NM_001881.3, NM_183060.1, NM_182770.1, NM_182770.2, NM_182723.1, NM_182772.1, NM_182719.1, NM_183011.1, NM_182720.1, NM_183013.1, NM_183013.2, NM_001267570.1, NM_001267567.1, NM_001267562.1, NM_001267564.1, NM_001267568.1, NM_001267569.1, NM_001267566.1, NM_001267563.1, NM_001267565.1, NM_182853.1, NM_182725.1, NM_182850.1, BC090051, BC090051.1, BC017117, BC041810, BC066342, NM_182723.2, NM_183013.3, NM_182718.2, NM_182769.3, NM_182724.2, NM_001267564.2, NM_182770.3, NM_182771.2, NM_182719.2, NM_182721.2, NM_001267563.2, NM_182720.2, NM_182717.2, NM_001267562.2, NM_001267567.2, NM_001267570.2, NM_182772.2, NM_181571.3
UniProt ID:	Q03060

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Summary:	This gene encodes a bZIP transcription factor that binds to the cAMP responsive element found in many viral and cellular promoters. It is an important component of cAMP-mediated signal transduction during the spermatogenetic cycle, as well as other complex processes. Alternative promoter and translation initiation site usage allows this gene to exert spatial and temporal specificity to cAMP responsiveness. Multiple alternatively spliced transcript variants encoding several different isoforms have been found for this gene, with some of them functioning as activators and some as repressors of transcription. [provided by RefSeq, Jul 2008]
shRNA Design:	These shRNA constructs were designed against multiple splice variants at this gene locus. To be certain that your variant of interest is targeted, please contact techsupport@origene.com. If you need a special design or shRNA sequence, please utilize our custom shRNA service.
Performance Guaranteed:	OriGene guarantees that the sequences in the shRNA expression cassettes are verified to correspond to the target gene with 100% identity. One of the four constructs at minimum are guaranteed to produce 70% or more gene expression knock-down provided a minimum transfection efficiency of 80% is achieved. Western Blot data is recommended over qPCR to evaluate the silencing effect of the shRNA constructs 72 hrs post transfection. To properly assess knockdown, the gene expression level from the included scramble control vector must be used in comparison with the target-specific shRNA transfected samples. For non-conforming shRNA, requests for replacement product must be made within ninety (90) days from the date of delivery of the shRNA kit. To arrange for a free replacement with newly designed constructs, please contact Technical Services at techsupport@origene.com. Please provide your data indicating the transfection efficiency and measurement of gene expression knockdown compared to the scrambled shRNA control (Western Blot data preferred).