

Product datasheet for TR300398

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14-3-3 beta (YWHAB) Human shRNA Plasmid Kit (Locus ID 7529)

Product data:

Product Type: shRNA Plasmids

Product Name: 14-3-3 beta (YWHAB) Human shRNA Plasmid Kit (Locus ID 7529)

Locus ID:

GW128; HEL-S-1; HS1; KCIP-1; YWHAA Synonyms:

pRS (TR20003) Vector:

E. coli Selection: Ampicillin Mammalian Cell

Selection:

Puromycin

Format: Retroviral plasmids

Components: YWHAB - Human, 4 unique 29mer shRNA constructs in retroviral untagged vector(Gene ID =

7529). 5µg purified plasmid DNA per construct

29-mer scrambled shRNA cassette in pRS Vector, TR30012, included for free.

NM 003404, NM 139323, NM 139323.1, NM 139323.2, NM 139323.3, NM 003404.1, RefSeq:

NM 003404.2, NM 003404.3, NM 003404.4, BC001359, BC001359.2, BC010352, NM 139323.4,

NM 003404.5

UniProt ID: P31946

Summary: This gene encodes a protein belonging to the 14-3-3 family of proteins, members of which

> mediate signal transduction by binding to phosphoserine-containing proteins. This highly conserved protein family is found in both plants and mammals. The encoded protein has been shown to interact with RAF1 and CDC25 phosphatases, suggesting that it may play a role in linking mitogenic signaling and the cell cycle machinery. Two transcript variants, which encode the same protein, have been identified for this gene. [provided by RefSeq, Jul 2008]

These shRNA constructs were designed against multiple splice variants at this gene locus. To shRNA Design:

> be certain that your variant of interest is targeted, please contact techsupport@origene.com. If you need a special design or shRNA sequence, please utilize our custom shRNA service.







Performance Guaranteed:

OriGene guarantees that the sequences in the shRNA expression cassettes are verified to correspond to the target gene with 100% identity. One of the four constructs at minimum are guaranteed to produce 70% or more gene expression knock-down provided a minimum transfection efficiency of 80% is achieved. Western Blot data is recommended over qPCR to evaluate the silencing effect of the shRNA constructs 72 hrs post transfection. To properly assess knockdown, the gene expression level from the included scramble control vector must be used in comparison with the target-specific shRNA transfected samples.

For non-conforming shRNA, requests for replacement product must be made within ninety (90) days from the date of delivery of the shRNA kit. To arrange for a free replacement with newly designed constructs, please contact Technical Services at techsupport@origene.com. Please provide your data indicating the transfection efficiency and measurement of gene expression knockdown compared to the scrambled shRNA control (Western Blot data preferred).