

Product datasheet for **TL309439**

SIM2 Human shRNA Plasmid Kit (Locus ID 6493)

Product data:

Product Type:	shRNA Plasmids
Product Name:	SIM2 Human shRNA Plasmid Kit (Locus ID 6493)
Locus ID:	6493
Synonyms:	bHLHe15; HMC13F06; HMC29C01; SIM
Vector:	pGFP-C-shLenti (TR30023)
E. coli Selection:	Chloramphenicol (34 ug/ml)
Mammalian Cell Selection:	Puromycin
Format:	Lentiviral plasmids
Components:	SIM2 - Human, 4 unique 29mer shRNA constructs in lentiviral GFP vector(Gene ID = 6493). 5µg purified plasmid DNA per construct 29-mer scrambled shRNA cassette in pGFP-C-shLenti Vector, TR30021, included for free.
RefSeq:	NM_005069 , NM_009586 , NM_009586.1 , NM_009586.2 , NM_009586.3 , NM_009586.4 , NM_005069.2 , NM_005069.3 , NM_005069.4 , NM_005069.5 , BC052313 , BC067104 , BC110444 , NM_009586.5
UniProt ID:	Q14190
Summary:	This gene represents a homolog of the Drosophila single-minded (sim) gene, which encodes a transcription factor that is a master regulator of neurogenesis. The encoded protein is ubiquitinated by RING-IBR-RING-type E3 ubiquitin ligases, including the parkin RBR E3 ubiquitin protein ligase. This gene maps within the so-called Down syndrome chromosomal region, and is thus thought to contribute to some specific Down syndrome phenotypes. Alternative splicing of this gene results in multiple transcript variants. [provided by RefSeq, Sep 2014]
shRNA Design:	These shRNA constructs were designed against multiple splice variants at this gene locus. To be certain that your variant of interest is targeted, please contact techsupport@origene.com . If you need a special design or shRNA sequence, please utilize our custom shRNA service .

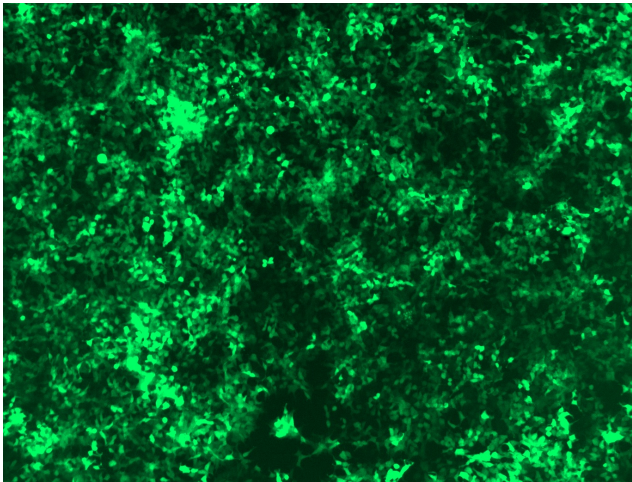


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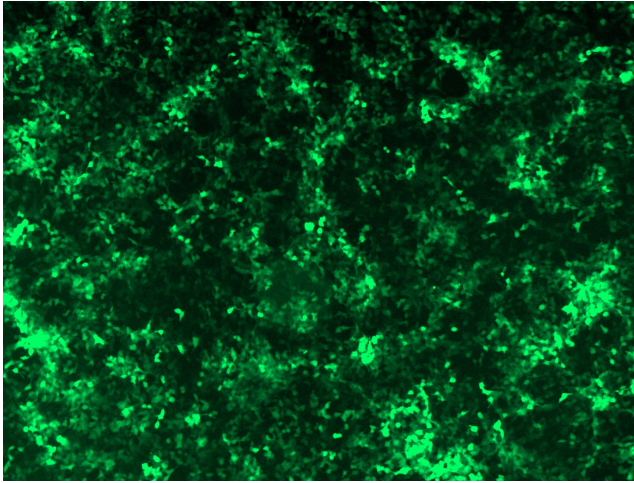
**Performance
Guaranteed:**

OriGene guarantees that the sequences in the shRNA expression cassettes are verified to correspond to the target gene with 100% identity. One of the four constructs at minimum are guaranteed to produce 70% or more gene expression knock-down provided a minimum transfection efficiency of 80% is achieved. Western Blot data is recommended over qPCR to evaluate the silencing effect of the shRNA constructs 72 hrs post transfection. To properly assess knockdown, the gene expression level from the included scramble control vector must be used in comparison with the target-specific shRNA transfected samples.

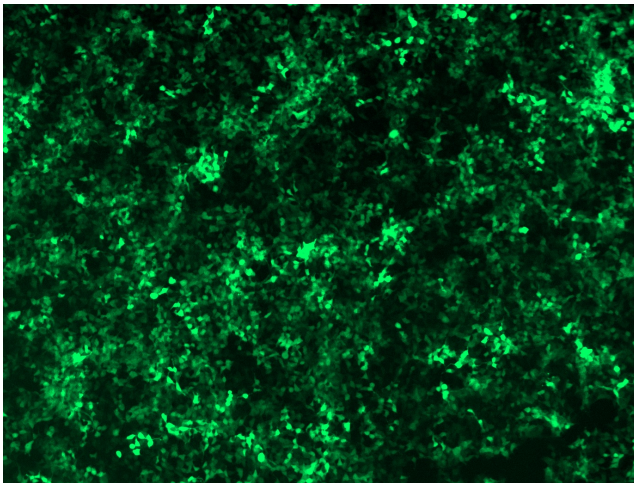
For non-conforming shRNA, requests for replacement product must be made within ninety (90) days from the date of delivery of the shRNA kit. To arrange for a free replacement with newly designed constructs, please contact Technical Services at techsupport@origene.com. Please provide your data indicating the transfection efficiency and measurement of gene expression knockdown compared to the scrambled shRNA control (Western Blot data preferred).

Product images:

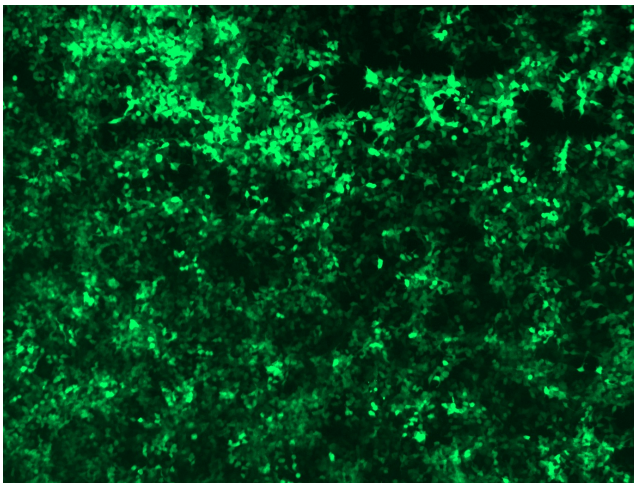
GFP signal was observed under microscope at 48 hours after transduction of TL309439A virus into HEK293 cells. TL309439A virus was prepared using lenti-shRNA TL309439A and [TR30037] packaging kit.



GFP signal was observed under microscope at 48 hours after transduction of TL309439B virus into HEK293 cells. TL309439B virus was prepared using lenti-shRNA TL309439B and [TR30037] packaging kit.



GFP signal was observed under microscope at 48 hours after transduction of [TL309439C] virus into HEK293 cells. [TL309439C] virus was prepared using lenti-shRNA [TL309439C] and [TR30037] packaging kit.



GFP signal was observed under microscope at 48 hours after transduction of [TL309439D] virus into HEK293 cells. [TL309439D] virus was prepared using lenti-shRNA [TL309439D] and [TR30037] packaging kit.