

## Product datasheet for **TF308420**

### Ezrin (EZR) Human shRNA Plasmid Kit (Locus ID 7430)

#### Product data:

Product Type:	shRNA Plasmids
Product Name:	Ezrin (EZR) Human shRNA Plasmid Kit (Locus ID 7430)
Locus ID:	7430
Synonyms:	CVIL; CVL; HEL-S-105; VIL2
Vector:	pRFP-C-RS (TR30014)
E. coli Selection:	Chloramphenicol (34 ug/ml)
Mammalian Cell Selection:	Puromycin
Format:	Retroviral plasmids
Components:	EZR - Human, 4 unique 29mer shRNA constructs in retroviral RFP vector(Gene ID = 7430). 5µg purified plasmid DNA per construct 29-mer scrambled shRNA cassette in pRFP-C-RS Vector, TR30015, included for free.
RefSeq:	<a href="#">NM_001111077</a> , <a href="#">NM_003379</a> , <a href="#">NM_003379.1</a> , <a href="#">NM_003379.2</a> , <a href="#">NM_003379.3</a> , <a href="#">NM_003379.4</a> , <a href="#">NM_001111077.1</a> , <a href="#">BC013903</a> , <a href="#">BC013903.2</a> , <a href="#">BC068458</a> , <a href="#">NM_001111077.2</a> , <a href="#">NM_003379.5</a>
UniProt ID:	<a href="#">P15311</a>
Summary:	The cytoplasmic peripheral membrane protein encoded by this gene functions as a protein-tyrosine kinase substrate in microvilli. As a member of the ERM protein family, this protein serves as an intermediate between the plasma membrane and the actin cytoskeleton. This protein plays a key role in cell surface structure adhesion, migration and organization, and it has been implicated in various human cancers. A pseudogene located on chromosome 3 has been identified for this gene. Alternatively spliced variants have also been described for this gene. [provided by RefSeq, Jul 2008]
shRNA Design:	These shRNA constructs were designed against multiple splice variants at this gene locus. To be certain that your variant of interest is targeted, please contact <a href="mailto:techsupport@origene.com">techsupport@origene.com</a> . If you need a special design or shRNA sequence, please utilize our <a href="#">custom shRNA service</a> .



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**Performance  
Guaranteed:**

OriGene guarantees that the sequences in the shRNA expression cassettes are verified to correspond to the target gene with 100% identity. One of the four constructs at minimum are guaranteed to produce 70% or more gene expression knock-down provided a minimum transfection efficiency of 80% is achieved. Western Blot data is recommended over qPCR to evaluate the silencing effect of the shRNA constructs 72 hrs post transfection. To properly assess knockdown, the gene expression level from the included scramble control vector must be used in comparison with the target-specific shRNA transfected samples.

For non-conforming shRNA, requests for replacement product must be made within ninety (90) days from the date of delivery of the shRNA kit. To arrange for a free replacement with newly designed constructs, please contact Technical Services at [techsupport@origene.com](mailto:techsupport@origene.com). Please provide your data indicating the transfection efficiency and measurement of gene expression knockdown compared to the scrambled shRNA control (Western Blot data preferred).