

## Product datasheet for **TA333185**

### CREB1 Rabbit Polyclonal Antibody

#### Product data:

Product Type:	Primary Antibodies
Applications:	IHC, WB
Recommended Dilution:	WB 1:500 - 1:1000
Reactivity:	Human, Mouse, Rat
Modifications:	Phospho-specific
Host:	Rabbit
Isotype:	IgG
Clonality:	Polyclonal
Immunogen:	A phospho specific peptide corresponding to residues surrounding S133 of human CREB1
Formulation:	Store at -20°C (regular) and -80°C (long term). Avoid freeze / thaw cycles. Buffer: PBS with 0.02% sodium azide, 50% glycerol, pH7.3.
Concentration:	lot specific
Purification:	Affinity purification
Conjugation:	Unconjugated
Storage:	Store at -20°C as received.
Stability:	Stable for 12 months from date of receipt.
Predicted Protein Size:	341
Gene Name:	cAMP responsive element binding protein 1
Database Link:	<a href="#">NP_004370</a> <a href="#">Entrez Gene 12912 Mouse</a> <a href="#">Entrez Gene 81646 Rat</a> <a href="#">Entrez Gene 1385 Human</a> <a href="#">P16220</a>



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**Background:**

CREB1 is a transcription factor that is a member of the bZIP family of DNA binding proteins. It binds as a homodimer to the CRE (cAMP-Responsive Element), an octameric palindrome containing a conserved core sequence, 5-prime-TGACG-3-prime. It consists of two transcript variants encoding respective isoforms produced by alternate splicing. It is mapped to 2q32.3-q34 . It is phosphorylated by several protein kinases and induces transcription of genes in response to hormonal stimulation of the cAMP pathway. CREB1 is crucial for the consolidation of long-term conditioned fear memories, but not for encoding, storage, or retrieval of these memories. It is required for the stability of reactivated or retrieved conditioned fear memories .

**Synonyms:**

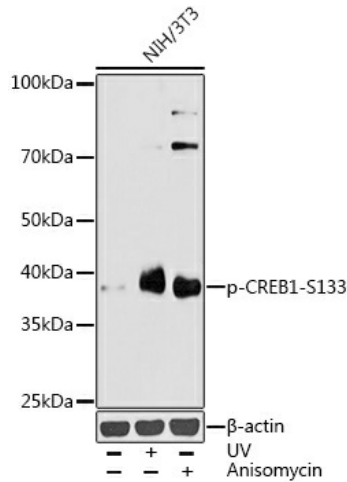
CREB

**Protein Families:**

Druggable Genome, Transcription Factors

**Protein Pathways:**

Antigen processing and presentation, Huntington's disease, Melanogenesis, Prostate cancer

**Product images:**


Western blot analysis of extracts of NIH/3T3 cells, using Phospho-CREB1-S133 antibody (TA333185) at 1:1000 dilution. NIH/3T3 cells were treated by UV at room temperature for 15-30 minutes. NIH/3T3 cells were treated by Anisomycin (25 ug/ml) at 37°C for 30 minutes. | Secondary antibody: HRP Goat Anti-Rabbit IgG (H+L) at 1:10000 dilution. | Lysates/proteins: 25ug per lane. | Blocking buffer: 3% nonfat dry milk in TBST. | Detection: ECL Basic Kit . | Exposure time: 180s.