

## **Product datasheet for TA330270**

### Product datasneet for TASSUZ/C

## **ATOH1 Rabbit Polyclonal Antibody**

**Product data:** 

**Product Type:** Primary Antibodies

Applications: IHC, WB Recommended Dilution: WB, IHC

Reactivity: Human, Mouse

Host: Rabbit Isotype: IgG

Clonality: Polyclonal

**Immunogen:** The immunogen for anti-ATOH1 antibody: synthetic peptide directed towards the middle

region of human ATOH1. Synthetic peptide located within the following region:

QLDALHFSTFEDSALTAMMAQKNLSPSLPGSILQPVQEENSKTSPRSHRS

Formulation: Liquid. Purified antibody supplied in 1x PBS buffer with 0.09% (w/v) sodium azide and 2%

sucrose.

Note that this product is shipped as lyophilized powder to China customers.

Purification: Affinity Purified
Conjugation: Unconjugated

**Storage:** Store at -20°C as received.

**Stability:** Stable for 12 months from date of receipt.

Predicted Protein Size: 38 kDa

**Gene Name:** atonal bHLH transcription factor 1

Database Link: NP 005163

Entrez Gene 11921 MouseEntrez Gene 474 Human

Q92858

**Background:** ATOH1 belongs to the basic helix-loop-helix (BHLH) family of transcription factors. It activates

E-box dependent transcription along with E47. This protein belongs to the basic helix-loophelix (BHLH) family of transcription factors. It activates E-box dependent transcription along with E47. Publication Note: This RefSeq record includes a subset of the publications that are available for this gene. Please see the Entrez Gene record to access additional publications.

Synonyms: ATH1; bHLHa14; HATH1; MATH-1



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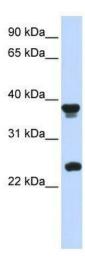


**Note:** Immunogen sequence homology: Human: 100%; Pig: 92%; Mouse: 92%; Bovine: 92%; Dog:

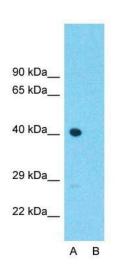
85%; Horse: 85%; Rabbit: 83%; Rat: 77%

**Protein Families:** Druggable Genome, Transcription Factors

#### **Product images:**



WB Suggested Anti-ATOH1 Antibody Titration: 0.2-1 ug/ml; ELISA Titer: 1:62500; Positive Control: Human Placenta



# Anti-ATOH1 Western Blot & Peptide Block Validation

Lot Number: QC1821

Lysate: Placenta

Lane A: Primary Antibody

Lane B: Primary Antibody + Blocking Peptide

Primary Antibody Concentration: 1.0µg/ml Peptide Concentration: 5.0µg/ml Lysate Quantity: 25µg/lane Gel Concentration: 12% Host: Rabbit; Target Name: ATOH1; Sample Tissue: Placenta; Lane A: Primary Antibody; Lane B: Primary Antibody + Blocking Peptide; Primary Antibody Concentration:1ug/ml; Peptide Concentration: 5ug/ml; Lysate Quantity: 25ug/lane; Gel Concentration: 0.12%





mouse cochlea