

Product datasheet for **SR302818**

MAX Human siRNA Oligo Duplex (Locus ID 4149)

Product data:

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| Product Type: | siRNA Oligo Duplexes |
| Purity: | HPLC purified |
| Quality Control: | Tested by ESI-MS |
| Sequences: | Available with shipment |
| Stability: | One year from date of shipment when stored at -20°C. |
| # of transfections: | Approximately 330 transfections/2nmol in 24-well plate under optimized conditions (final conc. 10 nM). |
| Note: | Single siRNA duplex (10nmol) can be ordered. |
| RefSeq: | NM_001271068 , NM_001271069 , NM_002382 , NM_145112 , NM_145113 , NM_145114 , NM_145116 , NM_197957 , NR_073137 , NR_073138 , NM_001320415 |
| UniProt ID: | P61244 |
| Synonyms: | bHLHd4 |
| Components: | MAX (Human) - 3 unique 27mer siRNA duplexes - 2 nmol each (Locus ID 4149) Included - SR30004, Trilencer-27 Universal Scrambled Negative Control siRNA Duplex - 2 nmol Included - SR30005, RNase free siRNA Duplex Resuspension Buffer - 2 ml |
| Summary: | The protein encoded by this gene is a member of the basic helix-loop-helix leucine zipper (bHLHZ) family of transcription factors. It is able to form homodimers and heterodimers with other family members, which include Mad, Mxi1 and Myc. Myc is an oncoprotein implicated in cell proliferation, differentiation and apoptosis. The homodimers and heterodimers compete for a common DNA target site (the E box) and rearrangement among these dimer forms provides a complex system of transcriptional regulation. Mutations of this gene have been reported to be associated with hereditary pheochromocytoma. A pseudogene of this gene is located on the long arm of chromosome 7. Alternative splicing results in multiple transcript variants. [provided by RefSeq, Aug 2012] |



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**Performance
Guaranteed:**

OriGene guarantees that at least two of the three Dicer-Substrate duplexes in the kit will provide at least 70% or more knockdown of the target mRNA when used at 10 nM concentration by quantitative RT-PCR when the TYE-563 fluorescent transfection control duplex (cat# SR30002) indicates that >90% of the cells have been transfected and the HPRT positive control (cat# SR30003) provides 90% knockdown efficiency.

For non-conforming siRNA, requests for replacement product must be made within ninety (90) days from the date of delivery of the siRNA kit. To arrange for a free replacement with newly designed duplexes, please contact Technical Services at techsupport@origene.com. Please provide your data indicating the transfection efficiency and measurement of gene expression knockdown compared to the scrambled siRNA control (quantitative RT-PCR data required).