

# Product datasheet for AP07278PU-N

#### OriGene Technologies, Inc.

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## Bcl2 Binding component 3 (BBC3) (C-term) Rabbit Polyclonal Antibody

**Product data:** 

**Product Type:** Primary Antibodies

**Applications:** IF, IHC, WB

Recommended Dilution: Immunocytochemistry.

Immunohistochemistry on Paraffin Sections: 10 µg/ml.

Western Blot: 1 - 2 µg/ml.

Reactivity: Human, Mouse

**Host:** Rabbit

Clonality: Polyclonal

Immunogen: Synthetic peptide from the C-terminal region of Human PUMA

**Specificity:** This antibody recognizes a synthetic peptide corresponding to 14 amino acids near the

carboxy terminus of PUMA-alpha. This sequence is identical between alpha and beta forms of

the PUMA proteins.

Formulation: PBS

State: Aff - Purified

State: Liquid purified Ig fraction Preservative: 0.02% Sodium Azide

**Concentration:** lot specific

**Purification:** Immunoaffinity Chromatography

Conjugation: Unconjugated

**Storage:** Store undiluted at 2-8°C for one month or (in aliquots) at -20°C to -70°C for longer.

Avoid repeated freezing and thawing.

**Stability:** Shelf life: one year from despatch.

Gene Name: BCL2 binding component 3

Database Link: Entrez Gene 27113 Human

Q96PG8



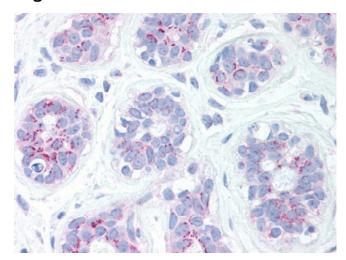


#### Background:

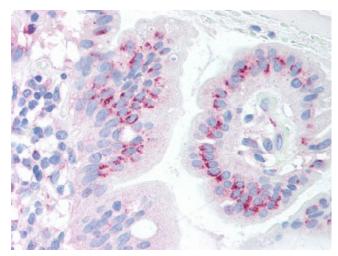
Apoptosis is related to many diseases and development. The p53 tumor-suppressor protein induces apoptosis through transcriptional activation of several genes. A novel p53 inducible pro-apoptotic gene was identified recently and designated PUMA (for p53 upregulated modulator of apoptosis) and bbc3 (for Bcl-2 binding component 3) in human and mouse. PUMA/bbc3 is one of the pro-apoptotic Bcl-2 family members including Bax and Noxa, which are also transcriptional targets of p53. The PUMA gene encodes two BH3 domain-containing proteins termed PUMA-a and PUMA-b. PUMA proteins bind Bcl-2, localize to the mitochondria, and induce cytochrome c release and apoptosis in response to p53. PUMA may be a direct mediator of p53-induced apoptosis.

Synonyms: BBC3, JFY-1

## **Product images:**



Formalin-Fixed Paraffin-Embedded Human Breast stained with PUMA Antibody at 10 ug/ml after heat-induced antigen retrieval.



Formalin-Fixed Paraffin-Embedded Small intestine stained with PUMA Antibody at 10 ug/ml after heat-induced antigen retrieval.