

## Product datasheet for **AP01623PU-M**

### **JUNB pSer79 Rabbit Polyclonal Antibody**

#### **Product data:**

Product Type:	Primary Antibodies
Applications:	IF, IHC, IP
Recommended Dilution:	<b>Immunohistochemistry on paraffin sections</b> 1/50-1/200. <b>Immunoprecipitation:</b> 1/50-1/200. <b>Immunofluorescence:</b> 1/50-1/200.
Reactivity:	Human, Mouse, Rat
Host:	Rabbit
Clonality:	Polyclonal
Specificity:	This antibody detects endogenous levels of JunB pSer79 protein.
Formulation:	Phosphate buffered saline (PBS), pH~7.2 containing 0.05% Sodium Azide as preservative. State: Aff - Purified State: Liquid purified Ig fraction (> 95% pure by SDS-PAGE).
Concentration:	1.0 mg/ml
Purification:	Affinity Chromatography using epitope-specific immunogen.
Conjugation:	Unconjugated
Storage:	Store the antibody undiluted at 2-8°C for one month or (in aliquots) at -20°C for longer. Avoid repeated freezing and thawing.
Stability:	Shelf life: One year from despatch.
Gene Name:	JunB proto-oncogene, AP-1 transcription factor subunit
Database Link:	<a href="#">Entrez Gene 3726 Human P17275</a>

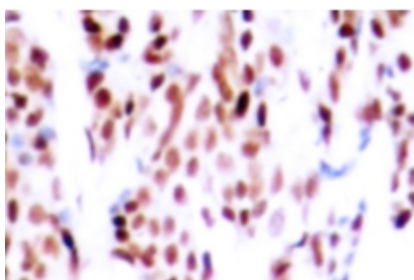
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**Background:**

The c-Jun proto-oncogene was first identified as the cellular homolog of the avian sarcoma virus v-Jun oncogene. The c-Jun protein along with c-Fos is a component of the AP-1 transcriptional complex. c-Jun can form either Jun/Jun homodimers or Jun/Fos heterodimers via the leucine repeats in both proteins. Homo- and heterodimers bind to the TGACTCA consensus sequence present in numerous promoters and initially identified as the phorbol ester tumor promoter response element (TRE). Two additional genes, Jun B and Jun D have been shown to be almost identical to c-Jun in their C-terminal regions, which are involved in dimerization and DNA binding, whereas their N-terminal domains, which are involved in transcriptional activation, diverge. All three form heterodimers among themselves and with c-Fos and other members of the Fos gene family.

**Synonyms:**

JUNB

**Product images:**


Immunohistochemistry (IHC) analysis of JunB pSer79 antibody (Cat.-No.: [AP01623PU-N]) in paraffin-embedded human breast carcinoma tissue.